

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Armada Strategies / POL Attention: Accounts Payable 2637 E Atlantic Blvd, #42878 Pompano Beach, FL 33662

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

OICE T			Page 1 of 5			
Property	WHAS					
nvoice #	2656625-1	Order #	2656625			
nvoice Date	03/12/23	Alt Order #	WOC14017590			
nvoice Month	March 2023	Deal #				
nvoice Period	02/27/23 - 03/12/23	Flight Dates	03/06/23 - 03/12/23			
dvertiser	ISS/ Commonwealth	Pac				
Product	Issue					
stimate #	5462					
	Account Executive	Taylor Fritsch				
	Sales Office	TEGNA Sales	s Washington DC			
	Sales Region	National				
	Agency Code	9916670				
	Advertiser Code					
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	73555AG				
	Advertiser Ref	M212689				
	Product 1	703				
	Product 2					
	avoice # avoice Date avoice Month avoice Period dvertiser roduct	roperty WHAS avoice # 2656625-1 avoice Date 03/12/23 avoice Month March 2023 avoice Period 02/27/23 - 03/12/23 dvertiser ISS/ Commonwealth roduct Issue stimate # 5462 Account Executive Sales Office Sales Region Agency Code Advertiser Code Billing Calendar Billing Type Special Handling Agency Ref Advertiser Ref Product 1	roperty WHAS avoice # 2656625-1 Order # avoice Date 03/12/23 Alt Order # avoice Month March 2023 Deal # avoice Period 02/27/23 - 03/12/23 Flight Dates dvertiser ISS/ Commonwealth Pac roduct Issue stimate # 5462 Account Executive Taylor Fritsch Sales Office TEGNA Sales Sales Region National Agency Code 9916670 Advertiser Code Billing Calendar Broadcast Billing Type Cash Special Handling Agency Ref 73555AG Advertiser Ref M212689 Product 1 703			

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 03/06/23	03/09/23	GMK @ 6A	6-7a	11	:30	2	\$300.00	NM	
	Start Date 03/06/23	End Date MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: # Ch 1 WHA		Date Air Time Descri		Start/End Time 6-7a		<u>h Ad-ID</u> n TCP23107T	ц		Rate Type \$300.00 NM
2 WHA				6-7a 6-7a		0 TCP23107T			\$300.00 NN \$300.00 NN
2 03/06/23	03/09/23	GOOD MORNING AM	ER 7:00 AM-9:00 AM	1111	:30	4	\$325.00	NM	
	Start Date 03/06/23	End Date MTWTFSS 1111	Spots/Week 4	Rate \$325.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHA	AS M 03/	06/23 8:52 AM GOOD	MORNING AMERICA	7:00 AM-9:00 AM	и <u></u> 3	0 TCP23105T	H		\$325.00 NM
2 WHA	AS Tu 03/	07/23 8:29 AM GOOD	MORNING AMERICA	7:00 AM-9:00 AM	И :3	0 TCP23107T	H		\$325.00 NM
3 WHA	AS W 03/	08/23 8:35 AM GOOD	MORNING AMERICA	7:00 AM-9:00 AM	И :3	0 TCP23107T	H		\$325.00 NM
4 WHA	AS Th 03/	09/23 6:59 AM GOOD	MORNING AMERICA	7:00 AM-9:00 AM	M :3	0 TCP23107T	Н		\$325.00 NM
3 03/06/23	03/11/23	GOOD MORNING AM	ER 7:00 AM-9:00 AM	1-	:30	1	\$180.00	NM	
	Start Date 03/06/23	End Date <u>MTWTFSS</u> 1-	Spots/Week 1	Rate \$180.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHA	AS Sa 03/	7:29 AM GOOD	MORNING AMERICA	7:00 AM-9:00 AM	M :3	0 TCP23107T	H		\$180.00 NM
4 03/06/23	03/11/23	GMK WEEKEND 9-10	A 9-10a	1-	:30	1	\$180.00	NM	
	Start Date 03/06/23	End Date MTWTFSS1	Spots/Week	Rate \$180.00					
Spots: # Ch		Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

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Spots: #

1

2

3

Ch

WHAS

WHAS

WHAS

WHAS

Day Air Date

Tu 03/07/23

W 03/08/23

Th 03/09/23

03/10/23

F

Air Time Description

5:40 PM WHAS11 NEWS @ 530P

5:56 PM WHAS11 NEWS @ 530P

5:39 PM WHAS11 NEWS @ 530P

5:37 PM WHAS11 NEWS @ 530P

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Send Payment To:

Invoice #	2656625-1	Invoice Month	March 2023						
Invoice Date	03/12/23	Invoice Period	02/27/23 - 03/12/23						
Advertiser	ISS/ Commonwealth Pac								
Product	Issue	Issue							
Estimate #	5462								

		Spot	ts/		
Line Start Date End Date Description Start/End Tir	ime MTWTFSS	Length Wee	ek Rate	Туре	
4 03/06/23 03/11/23 GMK WEEKEND 9-10A 9-10a	1-	:30	1 \$180.0	0 NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	I <u>D</u>		Rate Type
1 WHAS Sa 03/11/23 9:39 AM GMK WEEKEND 9-10	0A 9-10a	:30 TCP:	23107ТН		\$180.00 NM
5 03/06/23 03/12/23 GOOD MORNING AMER 8:00 AM-9:0 ICA	00 AM1	:30	1 \$200.0	0 NM	
Weeks: Start Date 03/06/23 End Date 03/12/23 MTWTFSS1 Spots/Weil	eek <u>Rate</u> 1 \$200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	<u>ID</u>		Rate Type
1 WHAS Su 03/12/23 8:58 AM GOOD MORNING AM	MERICA 8:00 AM-9:00 AM	M :30 TCP:	23107ТН		\$200.00 NM
6 03/06/23 03/12/23 THIS WEEK 9-10a	1	:30	1 \$350.0	0 NM	
Weeks: Start Date End Date 03/06/23 End Date 03/12/23 Spots/We	eek <u>Rate</u> 1 \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	<u>ID</u>		Rate Type
1 WHAS Su 03/12/23 9:57 AM THIS WEEK	9-10a	:30 TCP:	23107ТН		\$350.00 NM
7 03/06/23 03/10/23 WHAS11 NEWS AT NO 12-1p ON	- 1111	:30	4 \$180.0	0 NM	
Weeks: Start Date	eek Rate 4 \$180.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	I <u>D</u>		Rate Type
1 WHAS Tu 03/07/23 12:24 PM WHAS11 NEWS AT N	NOON 12-1p	:30 TCP	23107ТН		\$180.00 NM
2 WHAS W 03/08/23 12:26 PM WHAS11 NEWS AT N	NOON 12-1p	:30 TCP:	23107ТН		\$180.00 NM
3 WHAS Th 03/09/23 12:42 PM WHAS11 NEWS AT N	NOON 12-1p	:30 TCP			\$180.00 NM
4 WHAS F 03/10/23 12:56 PM WHAS11 NEWS AT N	NOON 12-1p	:30 TCP:	23107ТН		\$180.00 NM
8 03/06/23 03/10/23 WHAS11 NEWS @ 5p 5-530p	11-11	:30	4 \$350.0	0 NM	
Weeks: Start Date 03/06/23 End Date 03/12/23 MFWFSS 11-11 Spots/Weeks/Weeks/	eek Rate 4 \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	<u>ID</u>		Rate Type
1 WHAS M 03/06/23 5:26 PM WHAS11 NEWS @ 5p	p 5-530p	:30 TCP	23105TH		\$350.00 NM
2 WHAS Tu 03/07/23 5:12 PM WHAS11 NEWS @ 5p	р 5-530р	:30 TCP	23107ТН		\$350.00 NM
3 WHAS Th 03/09/23 5:14 PM WHAS11 NEWS @ 5p	р 5-530р	:30 TCP	23107ТН		\$350.00 NM
4 WHAS F 03/10/23 5:21 PM WHAS11 NEWS @ 5p	р 5-530р	:30 TCP:	23107ТН		\$350.00 NM
9 03/06/23 03/10/23 WHAS11 NEWS @ 530 530-6p	- 1111	:30	4 \$400.0	0 NM	
Weeks: Start Date 03/06/23 End Date 03/12/23 MTWTFSS - 1111 Spots/We	<u>Rate</u> 4 \$400.00				

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Start/End Time

530-6p

530-6p

530-6p

530-6p

Length Ad-ID

:30 TCP23107TH

:30 TCP23107TH

:30 TCP23107TH

:30 TCP23107TH

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Rate Type

NM

\$400.00 NM

\$400.00 NM

\$400.00 NM

\$400.00



Weeks:

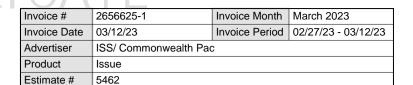
Start Date

End Date

MTWTFSS

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Line Start Date End Date De	scription Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
10 03/06/23 03/09/23 WH	HAS11 NEWS @ 6p 6-630p	1111	:30	4	\$450.00	NM	
Weeks: Start Date End 03/06/23 03/1:	Date MTWTFSS Spots/Week 2/23 1111 4	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	l enat	h Ad-ID			Rate Type
1 WHAS M 03/06/23		6-630p		0 TCP231057	ГН		\$450.00 NM
2 WHAS Tu 03/07/23	•	6-630p		0 TCP231077			\$450.00 NM
3 WHAS W 03/08/23	· · · · · · · · · · · · · · · · · · ·	6-630p	_	0 TCP231077			\$450.00 NM
4 WHAS Th 03/09/23	•	6-630p	:3	0 TCP231077	ГН		\$450.00 NM
11 03/06/23 03/10/23 AB	C WORLD NEWS 630 630-7p	11-11	:30	4	\$1,525.00	NM	
P	C WORLD NEWS 030 030-75	11-11	.50	7	ψ1,525.00	INIVI	
Weeks: Start Date End 03/06/23 03/1:	Date MTWTFSS Spots/Week 2/23 11-11 4	Rate \$1,525.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	l enat	h Ad-ID			Rate Type
1 WHAS M 03/06/23				0 TCP231057	ГН		\$1,525.00 NM
2 WHAS Tu 03/07/23		•		0 TCP231077			\$1,525.00 NM
3 WHAS Th 03/09/23			_	0 TCP231077			\$1,525.00 NM
4 WHAS F 03/10/23				0 TCP231077			\$1,525.00 NM
40, 00/00/00 00/40/00 FNI	TERTAININENT TONII 7 700	'			# 500.00	N I N 4	+ /
12 03/06/23 03/10/23 EN GH	ITERTAINMENT TONI 7-730p IT	1-111	:30	4	\$500.00	NM	
	Date MTWTFSS Spots/Week 2/23 1-111 4	Rate \$500.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS M 03/06/23	7:19 PM ENTERTAINMENT TONIC	GHT 7-730p	:3	0 TCP231057	ГН		\$500.00 NM
3 WHAS W 03/08/23	7:19 PM ENTERTAINMENT TONIC	GHT 7-730p	:3	0 TCP231077	ГН		\$500.00 NM
4 WHAS Th 03/09/23	6:59 PM ENTERTAINMENT TONIC	GHT 7-730p	:3	0 TCP231077	ГН		\$500.00 NM
2 WHAS F 03/10/23	7:20 PM ENTERTAINMENT TONIC	GHT 7-730p	:3	0 TCP231077	ГН		\$500.00 NM
13 03/06/23 03/10/23 INS	SIDE EDITION 730-8p	111	:30	3	\$500.00	NM	
	Date MTWTFSS Spots/Week 2/23 111 3	Rate \$500.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	<u>Len</u> gt	h Ad-ID			Rate Type
2 WHAS W 03/08/23	7:50 PM INSIDE EDITION	730-8p	:3	0 TCP231077	ГН		\$500.00 NM
3 WHAS Th 03/09/23	7:49 PM INSIDE EDITION	730-8p	:3	0 TCP231077	ГН		\$500.00 NM
4 WHAS F 03/10/23	7:51 PM INSIDE EDITION	730-8p	:3	0 TCP231077	ГН		\$500.00 NM
14 03/06/23 03/06/23 TH	IE GOOD DOCTOR 10-11p	1	:30	1	\$1,150.00	NM	
Weeks: <u>Start Date</u> <u>End</u> 03/06/23 <u>503/13</u>	<u>Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>1</u> 1	Rate \$1,150.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS M 03/06/23		10-11p		0 TCP231057	ГН		\$1,150.00 NM
16 03/06/23 03/09/23 ST	ATION 19 8-9p	1	:30	1	\$1,275.00	NM	

INVOIC

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Rate

Spots/Week

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22 03/06/23

03/10/23

GENERAL HOSPITAL 2-3p

WHAS P.O. Box 637386

Cincinnati, OH 45263-7386

Send Payment To:

Invoice #	2656625-1	Invoice Month	March 2023							
Invoice Date	03/12/23	Invoice Period	02/27/23 - 03/12/23							
Advertiser	ISS/ Commonwealth Page	ISS/ Commonwealth Pac								
Product	Issue									
Estimate #	5462									

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16 03/06/23	03/09/23	STATION 19	8-9p	1	:30	1	\$1,275.00	NM	
Spots: # Ch	03/06/23 <u>Day Air</u> AS Th 03/			\$1,275.00 Start/End Time 8-9p		<u>n Ad-ID</u>) TCP23107	тн		Rate Type \$1,275.00 NM
17 03/06/23	03/10/23	SHARK TANK FRI	8-9p	1	:30	1	\$750.00	NM	
Weeks: Spots: # Ch 1 WH	Start Date 03/06/23 Day Air AS F 03/			Rate \$750.00 <u>Start/End Time</u> 8-9p		n <u>Ad-ID</u>) TCP23107	тн		<u>Rate</u> <u>Type</u> \$750.00 NM
18 03/06/23	03/10/23	20/20	8-11p	1	:30	1	\$650.00	NM	
Weeks: Spots: # Ch 1 WH	Start Date 03/06/23 <u>Day Air</u> AS F 03/	End Date MTWTFSS 03/12/23 1 Date Air Time Descr /10/23 10:33 PM 20/20	Spots/Week 1 iption	<u>Rate</u> \$650.00 <u>Start/End Time</u> 8-11p		<u>n Ad-ID</u>) TCP23107	тн		<u>Rate</u> <u>Type</u> \$650.00 NM
19 03/06/23	03/12/23	THE COMPANY YOU EEP	K 10-11p	1	:30	1	\$800.00	NM	
Weeks: Spots: # Ch 1 WH 2 WH	See MG AS Su 03/	/12/23 THE 0	COMPANY YOU KEE	Rate \$800.00 Start/End Time 10-11p 630-730p	:00	n <u>Ad-ID</u>)) TCP23107	тн		Rate Type \$800.00 NM
20 03/06/23	03/09/23	WHAS11 NEWS AT 1	1 11-1135p	1111	:30	4	\$400.00	NM	
Weeks: Spots: # Ch 1 WH 2 WH 3 WH 4 WH	AS Tu 03/ AS W 03/	End Date MTWTFSS 03/12/23 1111 Date Air Time Descr /06/23 11:22 PM WHAS /07/23 11:33 PM WHAS /08/23 11:22 PM WHAS	Spots/Week 4 iption 611 NEWS AT 11 M-I 611 NEWS AT 11 M-I 611 NEWS AT 11 M-I	F/SU 11-1135p F/SU 11-1135p	:30 :30	n <u>Ad-ID</u>) TCP23105) TCP23107) TCP23107	TH TH		Rate Type \$400.00 NM \$400.00 NM \$400.00 NM \$400.00 NM
21 03/06/23	03/09/23	JIMMY KIMMEL	1135p-1237a	11	:30	2	\$120.00	NM	
Weeks: Spots: # Ch 2 WH 1 WH		/08/23 12:23 AM JIMM	Y KIMMEL	Rate \$120.00 Start/End Time 1135p-1237a 1135p-1237a	:30	n <u>Ad-ID</u>) TCP23107) TCP23107			Rate Type \$120.00 NM \$120.00 NM

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---11--

:30

\$250.00

NM

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\$3,846.75

\$21,798.25



Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2656625-1	Invoice Month	March 2023					
Invoice Date	03/12/23	Invoice Period	02/27/23 - 03/12/23					
Advertiser	ISS/ Commonwealth Pac							
Product	Issue							
Estimate #	5462							

Agency Commission

Net Amount Due

							Spots/			
Line Start Date	End Date	Description	5	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Weeks:	Start Date	End Date M	TWTFSS	Spots/Week	Rate					
	03/06/23		11	2	\$250.00					
Spots: # Ch	Day Air	Date Air Tin	ne Description	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	HAS Th 03	/09/23 2:59 F	PM GENERAL	. HOSPITAL	2-3p	:3	0 TCP23107T	H		\$250.00 NM
2 WH	HAS F 03	/10/23 2:22 F	PM GENERAL	. HOSPITAL	2-3p	:3	0 TCP23107T	Н		\$250.00 NM
23 03/06/23	03/08/23	THE CONNE	RS/THE G		1	:30	1	\$750.00	NM	
Weeks:	Start Date 03/06/23		<u>TWTFSS</u> - 1	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # Ch	Day Air	Date Air Tin	ne Description	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	HAS W 03	/08/23 8:53 F	PM THE CON	NERS/THE GOL	DBER(:3	0 TCP23107T	Н		\$750.00 NM
					Total Spots	ţ	51			
Include Inv	oice # o	n Check -	Payment	Terms 30	Days			Gross Tota	<u>I</u>	\$25,645.00

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